

## PRESS RELEASE

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### **Belintra to showcase storage and logistics solutions for healthcare in Houston**

**SEMMERZAKE, 14 April 2014 – Belintra will exhibit at Medical World Americas, where they will be showcasing the newly developed Steri-ID instrument baskets, the new Steri-ID loops and a selection of solutions for optimizing storage and logistics throughout different hospital departments.**

Belintra will present the modular Uflex storage system which allows to combine different DIN racks, baskets and trays for an optimal layout of your storage space.

Also on show will be the Medicart emergency medication cart and the Medicart with roller shutters. These medication carts, with their original and high quality design, will be on show for the first time ever in the USA. Each will be equipped with the relevant accessories such as medication trays and baskets, and in case of the emergency cart a CPR board, a container holder for needles, a serum holder and an oxygen bottle holder which are an integral part of Belintra's product offering.

Belintra will demonstrate how the Medicart 1100 can be perfectly combined with the mobile workstation Roll-IT. The Roll-IT gives nursing staff immediate access to patients' electronic medical records.

A crucial part of the logistics cycle in hospitals is optimizing internal transport of goods. The modular ISO trolleys allow logistics staff, pharmacists and nursing staff to easily transfer modular trays from the storage system to the trolleys and vice versa. Furthermore, a sample of Belintra's extensive range of laundry and waste collectors will be on display.

The newly developed Steri-ID instrument baskets and Steri-ID loops optimize the traceability of instrument baskets or containers based on RFID technology. Localizing and identifying instruments during the logistics cycle remains a constant challenge. The embedded Steri-ID tags offer a high quality alternative for barcode labelling across the logistics process in CSSD and OR.

Completing the range of novelties are the Steri-TOP lids for instrument baskets, designed with simple operation and guaranteed safety for use in a sterile environment in mind.

Medical World Americas is a new annual conference and exposition that will underline leading-edge knowledge and innovation across a variety of specialized categories in the medical field. The event will

bring together healthcare professionals from across the medical industry: hospital administration and executives, procurement specialists, physicians, nurses, scientists, pharmacists, physiotherapists, research technicians, educators and emergency responders.

“Belintra joins an impressive roster of thought leaders and innovators in the medical landscape from across the world,” notes Christian Piencka, Director of Marketing for Medical World Americas. “The caliber of organizations involved and diversity of our attendees and exhibitors is sure to make this event a premier platform for advancing patient care.”

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*Belintra NV, founded in 1965, is a leading provider of safe and smart healthcare logistics solutions based in Belgium. For extensive company and product information, please visit [www.belintra.com](http://www.belintra.com).*

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*Medical World Americas Conference and Expo will provide an unprecedented forum for the professional medical community in the Americas. It is the result of a collaborative effort between the Greater Houston Convention and Visitors Bureau and MEDICA producer Messe Düsseldorf to create a comprehensive educational and business opportunity not currently being offered in the United States. The conference and expo will be held at the George R. Brown Convention Center in Houston, Texas, April 28-30, 2014.*